

**SWORD**

UPGRADE YOUR BUSINESS

Press Release

Sword Group Named to Software Magazine's 27th Annual Software 500

Software Magazine Ranks Sword Group as one of the World's Largest Software Companies

London, United Kingdom, Sept. 22, 2009 **Sword Group (NYSE Euronext: FR0004180578 SWP)** leading global provider of business improvement solutions today announced its inclusion on the Software Magazine's Software 500 ranking of the world's largest software and service providers, now in its 27th year.

Globally Sword Group was ranked 127, with revenue of \$302.988. Highlighted as a top performer in the report with 23 per cent year-on-year growth Sword Group is the 13th largest software company in Europe.

Heath Davies, CEO Sword Group said: "We are delighted to be recognized by software Magazine as one of the world's largest software companies. This is the first time Sword has been included in Software 500 and our strong ranking is testament to our commitment in our growing portfolio of software and solutions.

Davies continues: "Today Sword's software revenue, including license, maintenance, support and associated services constitutes over 60 per cent of our annual income as a result of our strong organic growth and acquisition strategy to augment our offerings. By 2010 we expect our software revenue to represent 80 per cent of our total annual revenue."

"The 2009 Software 500 results show that revenue growth in the software and services industry was healthy, with total Software 500 revenue of \$491.3 billion worldwide for 2008 representing 8.8% growth from the previous year," says John P. Desmond, editor of Software Magazine and Softwaremag.com.

Sword Group's portfolio includes Sword Ciboodle the global leader in process-centric CRM software as recognized by industry analysts Forrester and Sword Intech insurance software one of the few providers specializing in b2b property/casualty insurance lines over €1bn premium as highlighted by the US analyst Novarica in August 2008. In addition the Group's services portfolio has successfully evolved into a \$150m business in conjunction with international partners including Microsoft and Google to become a leading player in the information management marketplace.

The Software 500 is a revenue-based ranking of the world's largest software and services suppliers targeting medium to large enterprises, their IT professionals, software developers and business managers involved in software and services purchasing.

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The ranking is based on total worldwide software and services revenue for 2008. This includes revenues from software licenses, maintenance and support, training and software-related services and consulting. Suppliers are not ranked on their total corporate revenue, since many have other lines of business, such as hardware. The financial information was gathered by a survey prepared by King Content Co. and posted at www.Softwaremag.com, as well as from public documents.

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Notes to editors

[About Sword Group](#)

Sword Group (NYSE Euronext: FR0004180578 SWP) delivers high value business applications to the world's largest companies globally. With operations in 37 countries, Sword today employs around 2000 people and generates more than €200m in consolidated revenue. An international leader in the delivery of Business Process Improvement solutions, Sword's skills, infrastructure and experience help our customers across regulated industries optimise performance, increase efficiencies and maximise return on investment. With flexible delivery options, including On Demand and On Premises, combined with our extensive industry expertise, Sword provides comprehensive support to customers across insurance & healthcare, energy, banking & finance, telecoms, utilities, engineering & construction and the public sector.

For further information about Sword Group visit www.sword-group.com.

[About Digital Software Magazine, the Software Decision Journal, and Softwaremag.com](#)

Digital Software Magazine, the Software Decision Journal, has been a brand name in the high-tech industry for 30 years. Softwaremag.com, its Web counterpart, is the online catalog to enterprise software and the home of the Software 500 ranking of the world's largest software and services companies. Software Magazine and Softwaremag.com are owned and operated by King Content Co.

Go to www.Softwaremag.com and click on Subscribe to be among the first to see the 2009 Software 500. It is being released first in the digital publication to be distributed in mid-September.

For further information

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